

Station WVBT-TV NORFOLK, VA. Agency () MENTZER MEDIA Rep Firm) PHILADELPHIA

Advertiser () AM.FOR PROSPERITY 600 FAIRMONT AVE, S#306 Sales Office ()

Product AMER. FOR PROSPERITY TOWSON, MD 21286 Salesperson () ANJIE BRADY

Estimate# 303 Agency C/P1/P2/E //303 Salesperson Phone# 215-567-6005

Buyer ANNE BRAUNSCHEIDEL Flight Dates 08/15/2012 - 08/21/2012 Salesperson FAX# 215-567-5938

Phone# Hiatus Weeks

Fax#

--- CONTRACT COMMENT ---
CLIENT: AMERICANS FOR PROSPERITY SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	10P-1045P	Buyline Comment: SATURDAY LATE NEWS	:30	\$700.00	08/18-08/18	2	1	2	\$1,400.00	
	2	SU	10A-11A	Buyline Comment: FOX NEWS SUNDAY	:30	\$100.00	08/19-08/19	1	1	1	\$100.00	

---REPORT TOTALS---
Report Totals: 3 / \$1,500.00

---SALES MONTHLY TOTALS---
Aug 12: 3 / \$1,500.00
Sales Totals: 3 / \$1,500.00
Station Totals: 3 / \$1,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$30,000	CATV 0%	WAVY 35%	WGNT 0%	WPXV 0%	WTKR 22%
			WTVZ 0%	WVBT 5%	WVEC 38%		

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA50+

--- CREDIT RISK ---

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CASH IN ADVANCE